

CROWN ISLE COMMUNITY NEWS

JANUARY 2021

# The Birdie



*Fresh Start*  
**EMBRACING A  
NEW YEAR AT  
CROWN ISLE**



**Crown Isle**

RESORT & GOLF COMMUNITY

*Nobody knows Crown Isle like we do!*

[CrownIsle.com](http://CrownIsle.com)



## OUR TEAM

Nobody knows  
Crown Isle like we do!

### Real Estate & Construction

**Jason Andrew**  
DIRECTOR OF REAL ESTATE  
jandrew@crownisle.ca

**Jayson Welsh**  
VP OF CONSTRUCTION  
jwelsh@crownisle.ca

### Resort

**Bill Kelly**  
GENERAL MANAGER  
bkelly@crownisle.ca

**Bren Coe**  
ACCOUNTING MANAGER  
bcoe@crownisle.ca

**Dawn Sheppard**  
RESTAURANT OPS MANAGER  
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**Matt Rolston**  
VILLA ROOMS MANAGER  
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**Drew Dobesch**  
RETAIL MANAGER  
ddobesch@crownisle.ca

### Golf Course

**Colin Stairs**  
COURSE SUPERINTENDENT  
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*Looking back at 2020....* Unfortunately, 2020 might be a year most would like to forget. That said, while the news channels were monotonized reporting the COVID pandemic and the chaos of the US election, many here in the Crown Isle Community and the Comox Valley were able to continue many daily activities albeit wearing a mask or with no close contact. Perhaps we didn't travel as much or weren't able to visit friends and family outside our bubble as often, but with new technologies some noticed more consistent contacts with those closest to us. More Facetime, zoom calls and just a quick phone call or text to be sure everything was OK.

Here at the Resort and around the Community we were able to navigate the new rules and offer as many services as possible to members and residents. We did our best to keep as many of our team members employed by keeping the Golf Course open, renovating the Timber Room and starting a Take-Out option for those that enjoyed the Friday / Saturday Prime Rib and many of the other offerings Chef Dan and the Team created. We added a new building to the 10th tee area to offer the golfers and those around the Resort an additional outdoor option to enjoy a beverage and a snack.

*Golf* While there is little question that COVID has changed the world we live in forever; it may also be remembered as the saviour of golf or at least a step in the right direction. 2020 saw a record increase in both membership and rounds played throughout North America, comparable only to the increases of the Tiger Era of the 1990s/2000s. Golf offered a great opportunity to be active while social distancing within your bubbles. Those that already knew and loved the game played more often and families and younger golfers emerged. This was never more evident than here at Crown Isle. Membership increased substantially and rounds played will likely surpass any year in our history by more than 30%. With additional protocols in place, we were able to host the PGA of BC Championships and were recognized as the PGA of BC's Facility of the Year. Along side this award, our General Manager Bill Kelly

was awarded the Executive Professional of the Year as well. These awards are voted on by all the Golf Professionals across the province.



Crown Isle 2020  
Club Champions included:

#### **MEN'S CHAMPION**

John Robertson

**NET CHAMPION** Brad Deline

#### **SENIOR MEN'S**

Peter Benedictson

**NET SENIOR** Ron Schmidt

**LADIES' CHAMPION** Tobi Norris

**NET CHAMPION** Jan Bain

On a sad note, we said goodbye to two of our Team Members to other golf facilities when Director of Golf Rod Prieto took on a Head Professional position in Palm Springs, California and Assistant Professional, Evan Webber relocated to Lethbridge Alberta and a fulltime teaching role.

## Real Estate

As was the case with Golf, what a wild ride 2020 took our Real Estate market on! After being put on hold in mid-March, the Real Estate sector quickly shifted into full gear in late spring as we began to see an astronomical amount of activity and sales in the early summer months which continued into late fall. It was obvious a great number of people took the COVID forced time off to reflect and re-evaluate their priorities. Through the experience, many decided that they wanted more open space. Low case numbers here on Vancouver Island, along with more people realizing that they are able to work remotely, were two of the contributing factors that equaled to a huge demand for Real Estate Properties here in our beautiful Comox Valley.



As we turn the clock on the New Year our local Real Estate Market should continue to remain very strong. Increased demand will continue to put upward pressure on prices with inventory levels remaining low. We anticipate a very busy spring market in which we will continue to see a large number of out-of-town buyers looking to make the move to our beautiful Valley.

On the development side, we will continue developing Greystone Estates off Majestic Drive along with several new Phases in the RISE on the north side Ryan Road. There will also be the Community's next Patio Home development starting behind Hampton Gate between the 14th, 15th & 16th holes.

*Looking forward...* What does 2021 look like? Rather than wait for things to return to "Normal", I'd like to believe we have the opportunity to create our own "New Normal". Together we have the opportunity to create the future. Stay positive, stay safe. Happy New Year Everyone.

Jason Andrew, Director of Real Estate



**Resort** On behalf of our Crown Isle team, I would like to wish all of you and your loved ones a happy new year. With 2020 behind us, I look back at the year that was and look forward to leaving it in the rear view mirror. More importantly, I look forward to the year in front of us.

I am very excited about what the future holds at Crown Isle for our community, golf members and team members. I wish everyone the best and a happy and safe 2021, you deserve it!!

Bill Kelly, General Manager

# Spreading the Spirit

## THREE HOUSES SHINE ON TOP IN THE ANNUAL CHRISTMAS LIGHT CONTEST



1689 SUSSEX



1912 SUSSEX



1773 SUSSEX

As the days grew shorter and darker this past December, it was amazing to see the community spirit spring up in the form of festive light displays on more houses than ever before in Crown Isle. Our annual Christmas Light contest had more choices than ever before, but the people's vote narrowed it down to a top three sweep on Sussex Drive.

### 1st PLACE >> 1689 Sussex Drive

Two plane tickets to fly to any WestJet destination in Canada

### 2nd PLACE >> 1912 Sussex Drive

\$500 Crown Isle Resort Gift Card

### 3rd PLACE >> 1773 Sussex Drive

\$250 Crown Isle Resort Gift Card

We'd like to give a big thank you to everyone who sent in their vote, and even more to those who made the effort to brighten up our community during a period when most of us are spending even more time at home than usual. We look forward to next year's lights when we can all gather together again at the Holiday Resort Walk. Below are a few honourable mentions that also did a fantastic job.



# Mix it Up

CROWN ISLE + LOCAL DISTILLERIES  
SHAKE UP NEW FLAVOUR PAIRINGS  
THIS JANUARY



*While* current Covid restrictions under federal and provincial health orders make it difficult to plan for 2021, we at Crown Isle are still lining events up in the wings for our guests for January and beyond. We look forward to the time when we can welcome everyone in with open arms, but we will take it slow and safe until we are able.

Crown Isle is excited to bring you two cocktail tasting dinners at the end of January, featuring Comox Valley distilleries combining their flavours with menus from Chef Dan and his kitchen team.

First up on Friday, January 22, is a dinner with **Shelter Point Distillery**. This three course dinner includes a Charcuterie & Cheese Plate, Pan Seared Pork Tenderloin and a Sticky Toffee Pudding. Jacob Wiebe, General Manager of Shelter Point, will be on hand to talk you through the accompanying cocktails, including a gin & tonic, a rusty nail and their Barrel of Sunshine liqueur.

On the following Friday, join **Wayward Distillery's** founder Dave Brimacombe for cocktails highlighting Wayward's Krupnik, gin and Depth Charge. The accompanying menu includes Roasted Carrots & Fromage Fraise, Juniper Marinated Roasted Venison and a Warm Mocha Cake to cap it off.

**Complete menu details for both evenings can be viewed at [crownisle.com](http://crownisle.com).**

Tickets for each evening are \$70 inclusive of taxes and gratuity, and can also be purchased on Crown Isle's website. Reservations are required with limited seating available - Covid protocols are in place. Full refunds will be provided if the event is cancelled or postponed due to further Covid restrictions on events and gatherings.



## TIMBER ROOM NOTICE

Starting January 11th, the Timber Room Bar & Grill will be closed on Monday and Tuesday for dine-in services until early February. App orders, take out, drinks and snacks will be available through the front desk on Monday & Tuesdays 12 - 7pm. Wednesday to Sunday dine-in & take out hours continue to be 11am - 8pm.

## COMING IN FEBRUARY...

We hope to bring back the Super Saturday Scramble, Super Bowl Tailgate Party and Valentine's Day dinner, with changes and dependent on current Covid restrictions that may be in place. Please stay tuned for more info.